SCRIPTS FOR PAMPHLETS

'normal script'
As you know, the amount and timing of annual rainfall in Tamil Nadu is unpredictable, leading to lower crop yields and loss of work days in certain years. As a result, we would like to offer an insurance scheme that will protect you against unpredictable changes in rainfall patterns during October and November 2010. In return for a modest premium that depends on your geographic location, this insurance product will pay you a cash amount up to Rs. 1200 per unit purchased. The product specifically insures against a delay in the onset of the NE Monsoon. Onset of monsoon is defined as an accumulation of 40mm of rain beginning from the preset date of the NE Monsoon (see offer). Rainfall will be measured by district level Automatic Weather Stations (AWS) and monitored by the Indian Meteorological Department as well as Tamil Nadu Agricultural University.

'normal script + historic script'
As you know, the amount and timing of annual rainfall in Tamil Nadu is unpredictable, leading to lower crop yields and loss of work days in certain years. As a result, we would like to offer an insurance scheme that will protect you against unpredictable changes in rainfall patterns during October and November 2010. In return for a modest premium that depends on your geographic location, this insurance product will pay you a cash amount up to Rs. 1200 per unit purchased. The product specifically insures against a delay in the onset of the NE Monsoon. Onset of monsoon is defined as an accumulation of 40mm of rain beginning from the preset date of the NE Monsoon (see offer). Rainfall will be measured by district level Automatic Weather Stations (AWS) and monitored by the Indian Meteorological Department as well as Tamil Nadu Agricultural University.

To help you make a more informed decision we can provide you with specific payout information from districts within Tamil Nadu dating back to 1982. You will see that years of highest payouts correspond with the most delayed monsoons.

'normal script + return script'
As you know, the amount and timing of annual rainfall in Tamil Nadu is unpredictable, leading to lower crop yields and loss of work days in certain years. As a result, we would like to offer an insurance scheme that will protect you against unpredictable changes in rainfall patterns during October and November 2010. In return for a modest premium that depends on your geographic location, this insurance product will pay you a cash amount up to Rs. 1200 per unit purchased. The product specifically insures against a delay in the onset of the NE Monsoon. Onset of monsoon is defined as an accumulation of 40mm of rain beginning from the preset date of the NE Monsoon (see offer). Rainfall
will be measured by district level Automatic Weather Stations (AWS) and monitored by the Indian Meteorological Department as well as Tamil Nadu Agricultural University. Should you find this product useful, or if you would like to consider this offer for a later time, we will be offering the same insurance product next year.

'normal script + return script + historic script'
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'gamble script'
As you know, the amount and timing of annual rainfall in Tamil Nadu is unpredictable, leading to lower crop yields and loss of work days in certain years. As a result, we would like to offer a unique gambling opportunity that will protect you against unpredictable changes in rainfall patterns during October and November 2010. In return for a modest entry fee which depends on your geographic location, you can win up to Rs. 1200 per unit purchased. The gamble bids specifically against a delay in the onset of the NE Monsoon. Onset of monsoon is defined as an accumulation of 40mm of rain beginning from the preset date of the NE Monsoon (see offer). Rainfall will be measured by district level Automatic Weather Stations (AWS) and monitored by the Indian Meteorological Department as well as Tamil Nadu Agricultural University.

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To help you make a more informed decision we can provide you with specific payout information from districts within Tamil Nadu dating back to 1982. You will see that years of highest winnings correspond to the most delayed monsoons.

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Should you find this gamble appealing, or if you would like to consider this offer for a later time, we will be offering the same insurance product next year.

'gamble script + return script + historic script'
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To help you make a more informed decision we can provide you with specific payout information from different districts dating back to 1982. You will see that years of highest winnings correspond to the most delayed monsoons.

Should you find this gamble appealing, or if you would like to consider this offer for a later time, we will be offering the same insurance product next year.